


# Neepawa and Area Business Survey

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May 2021

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# Results

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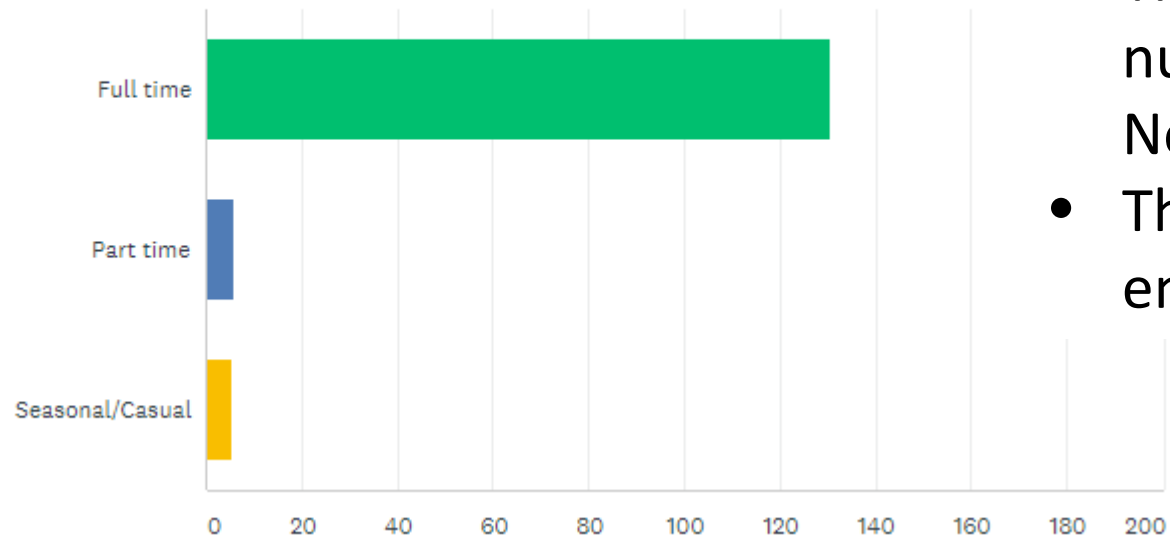
- 30 responses (30% of membership)
- The effect of COVID19 is evident
- Years in business – 1 to 125 years

# Are your employees full time or part time?

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How many employees do you have?

Answered: 29 Skipped: 1



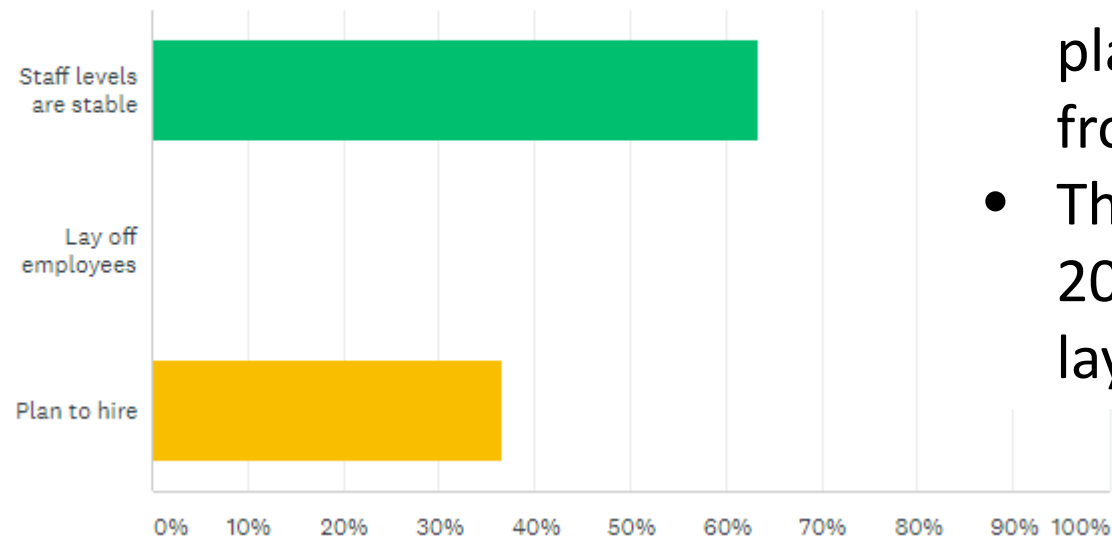
- This chart shows the average number of employees in Neepawa businesses.
- The range was 1 to 1748 employees.

# Hiring plans

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Do you foresee that number changing in the next 12 months?

Answered: 30 Skipped: 0

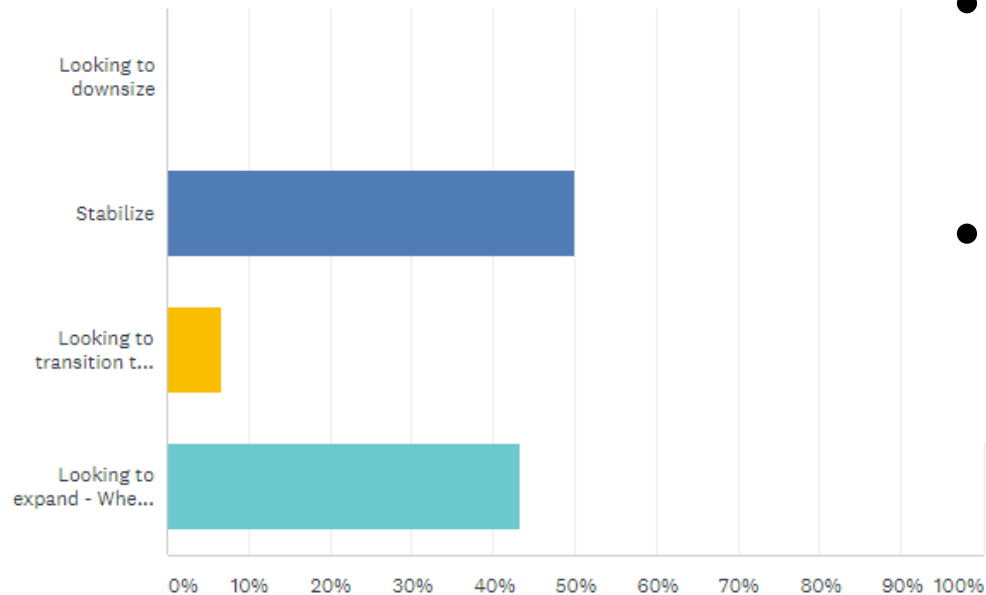


- The number of businesses planning to hire has tripled from 12% (2020) to 36% (2021).
- This is the first survey since 2015 where businesses have no lay off plans.

# 3 year business plans

What would you say best relates to your business plans over the next three years?

Answered: 30 Skipped: 0



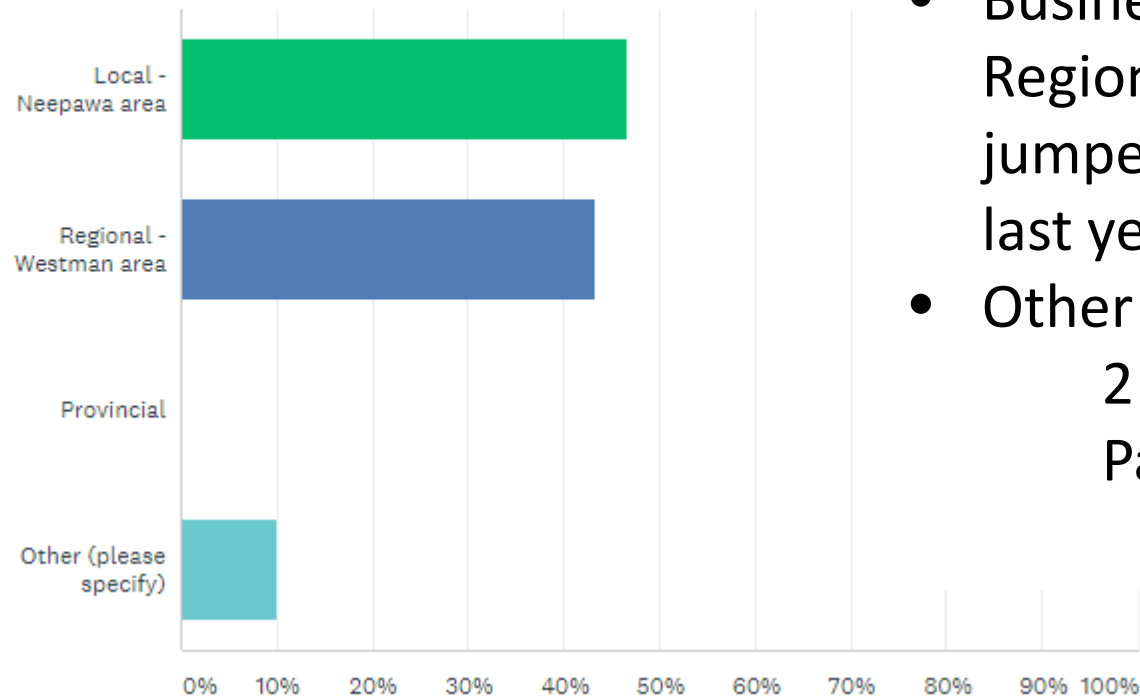
- First time since 2016 that there are no businesses looking to downsize.
- Plans for business expansion jumped from 25% to 43% of respondents.

# Primary market area

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What is your business' primary market?

Answered: 30 Skipped: 0



- Businesses reaching the Regional/Westman market jumped from 20% to 43% since last year.
- Other markets listed:
  - 2 - International
  - Parkland

# #1 business issue

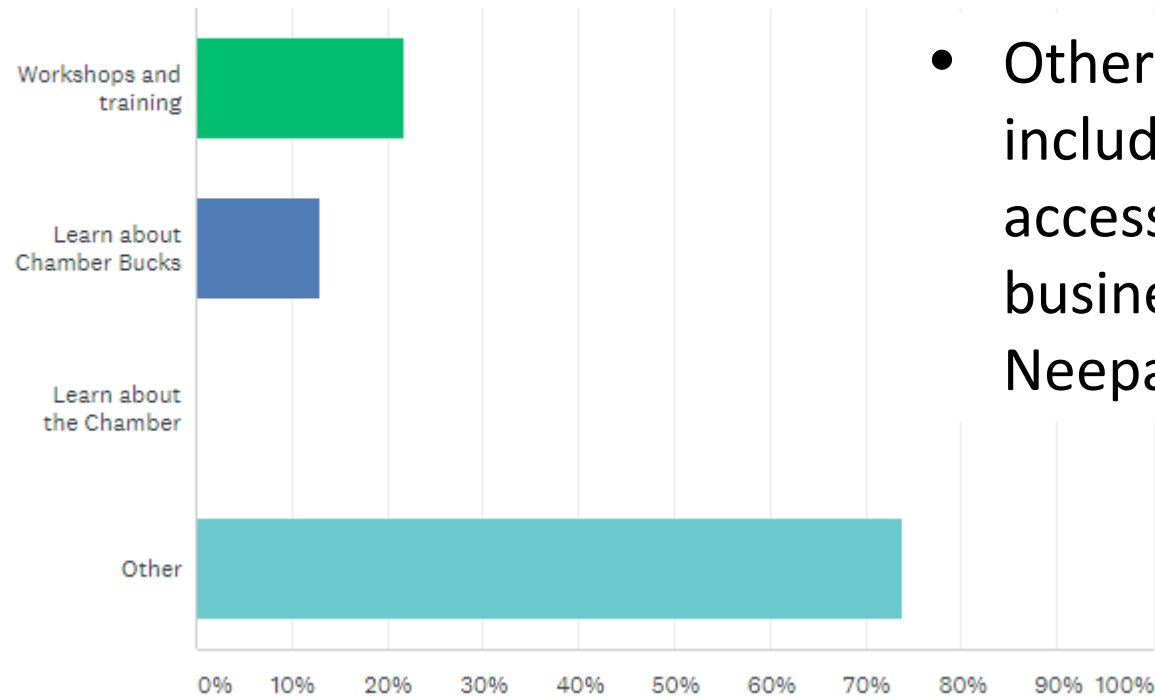
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1. COVID19
2. Amount of work
3. Staffing and finding trades
4. Inventory

# How can the Chamber support your business?

How can the Chamber support your business?

Answered: 23 Skipped: 7



- Other support requested included increased marketing, access to insurance and bigger business promotions for Neepawa.

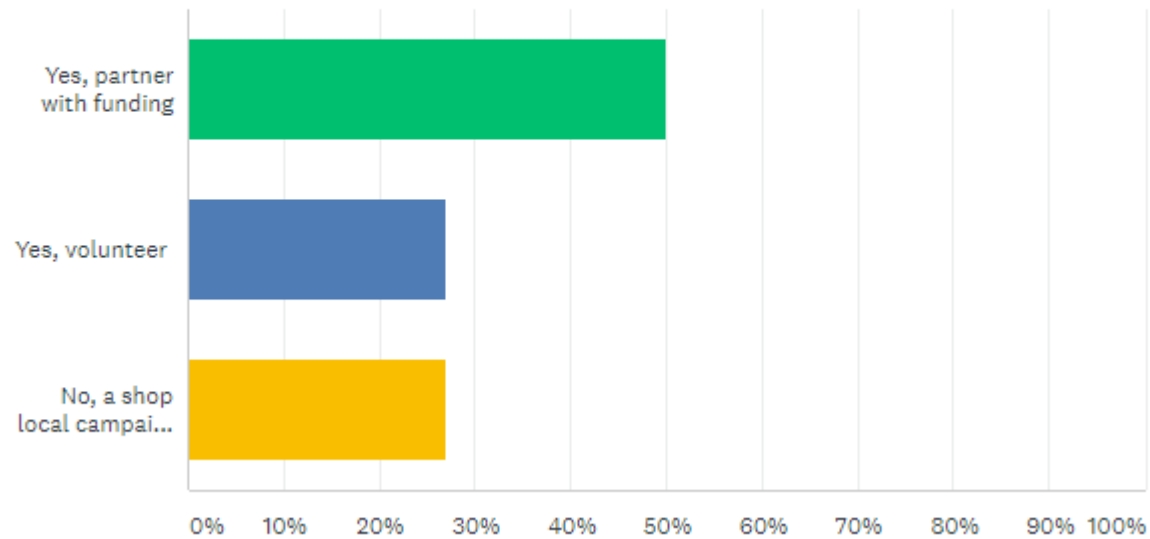


# Support for a Shop Local Campaign

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Would your business support shop local marketing projects for Neepawa?

Answered: 26 Skipped: 4



# Action items

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- Virtual Business After 5 - 3 businesses said they would host and 13 wanted more information.
- Provide workshops and training.
- Seven businesses offered to volunteer at Chamber events.