

# Neepawa and Area Business Survey

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April 2020

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# Results

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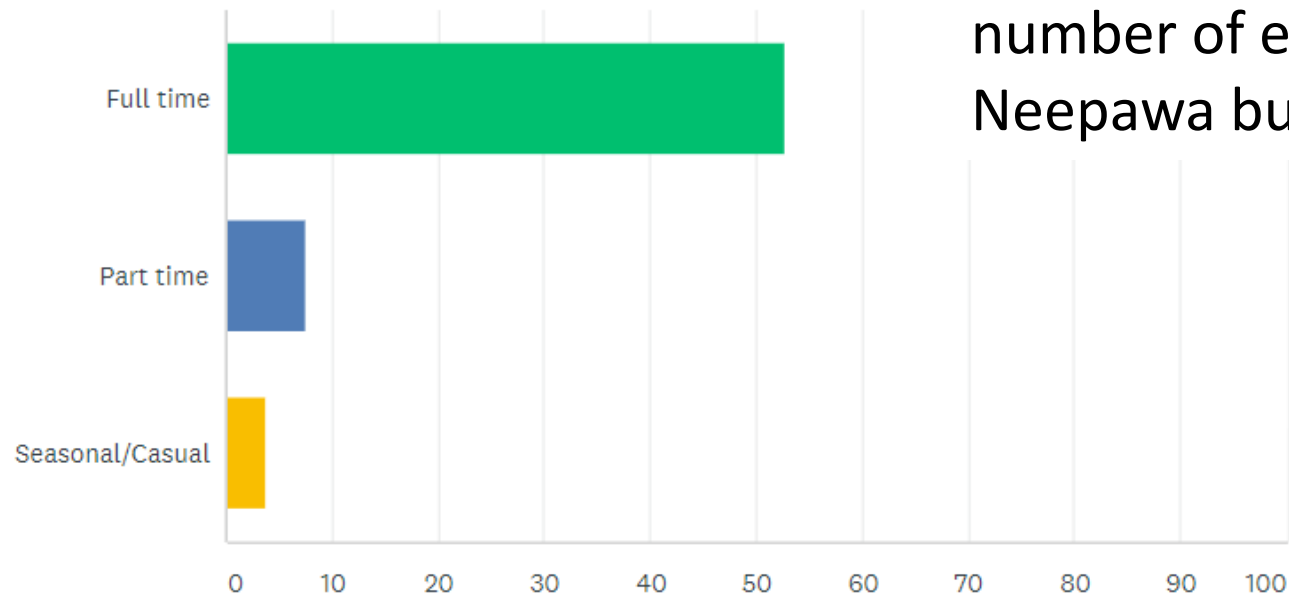
- 40 responses
- The effect of COVID19 is evident
- Years in business – 1 to 90 years

# Are your employees full time or part time?

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How many employees do you have?

Answered: 38 Skipped: 2



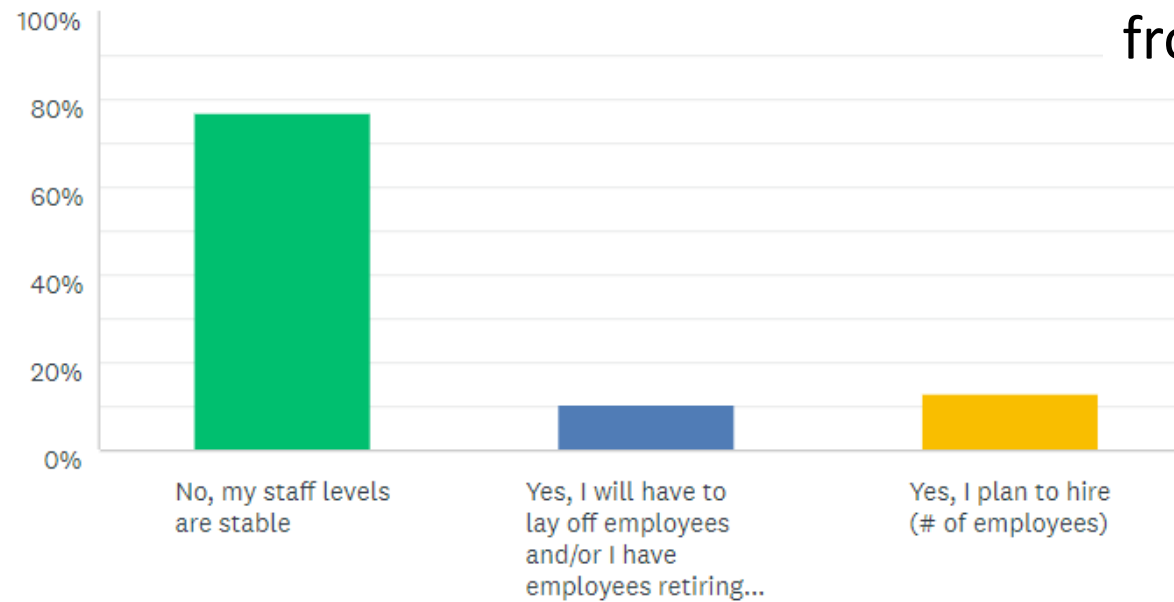
This chart shows the average number of employees in Neepawa businesses.

# Hiring plans

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Do you foresee that number changing in the next 12 months?

Answered: 39 Skipped: 1



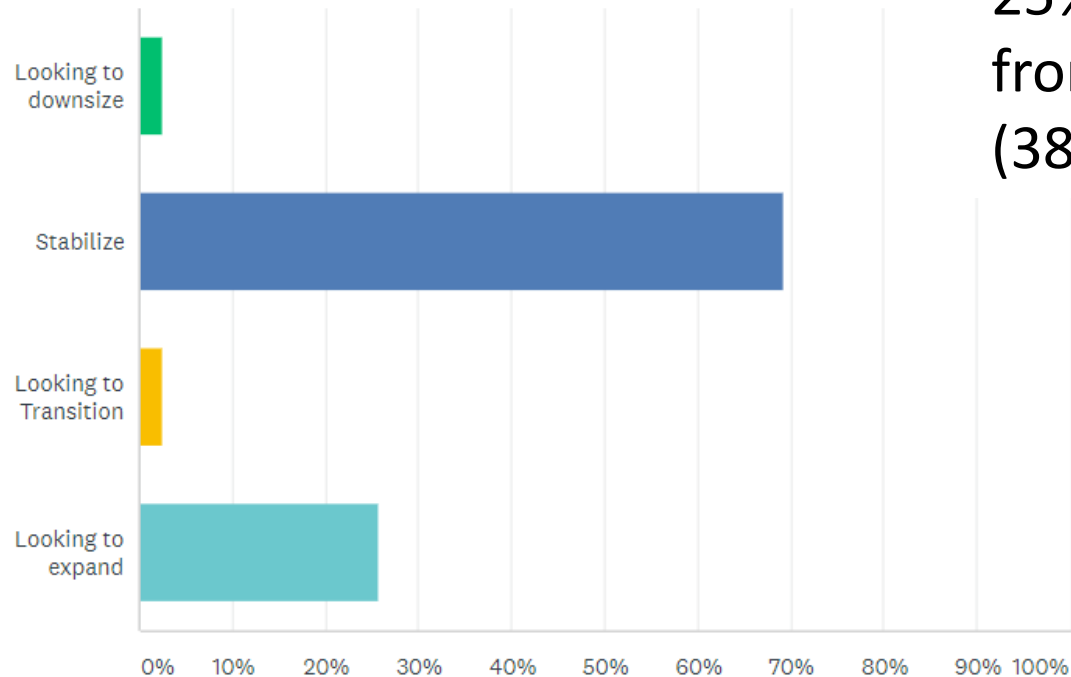
Hiring plans are down from 2019.

# 3 year business plans

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What would you say best relates to your business plans over the next three years?

Answered: 39 Skipped: 1



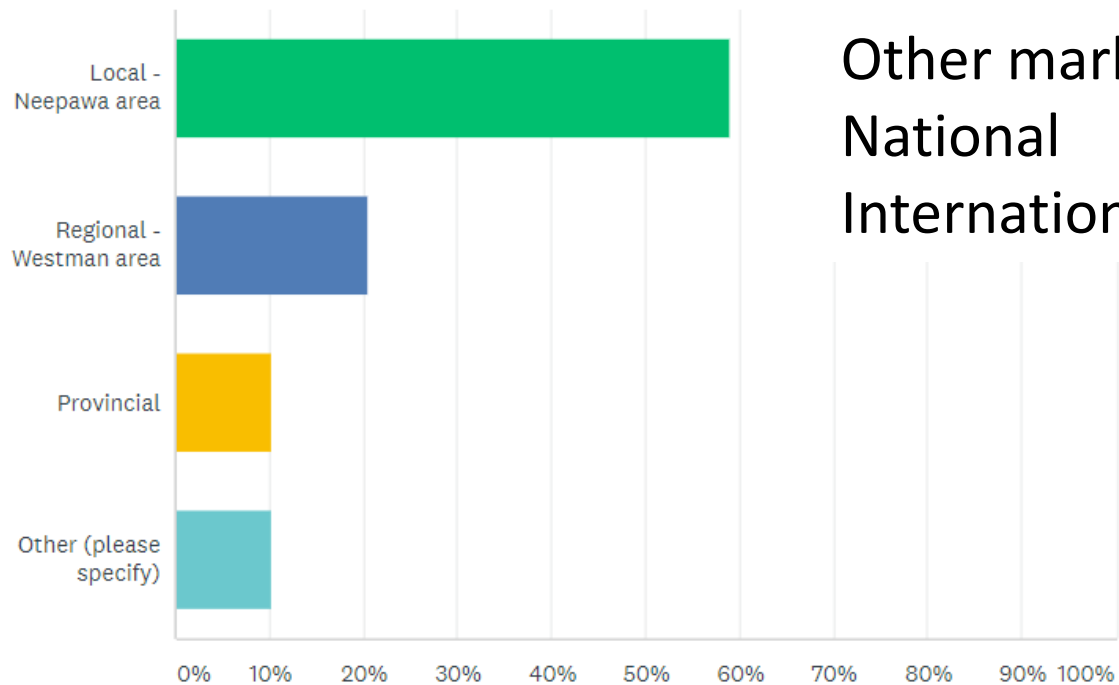
25% expansion plans down from 2018 (31% ) and 2019 (38%).

# Primary market area

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What is your business' primary market?

Answered: 39 Skipped: 1



Other markets listed:  
National  
International

# #1 business issue

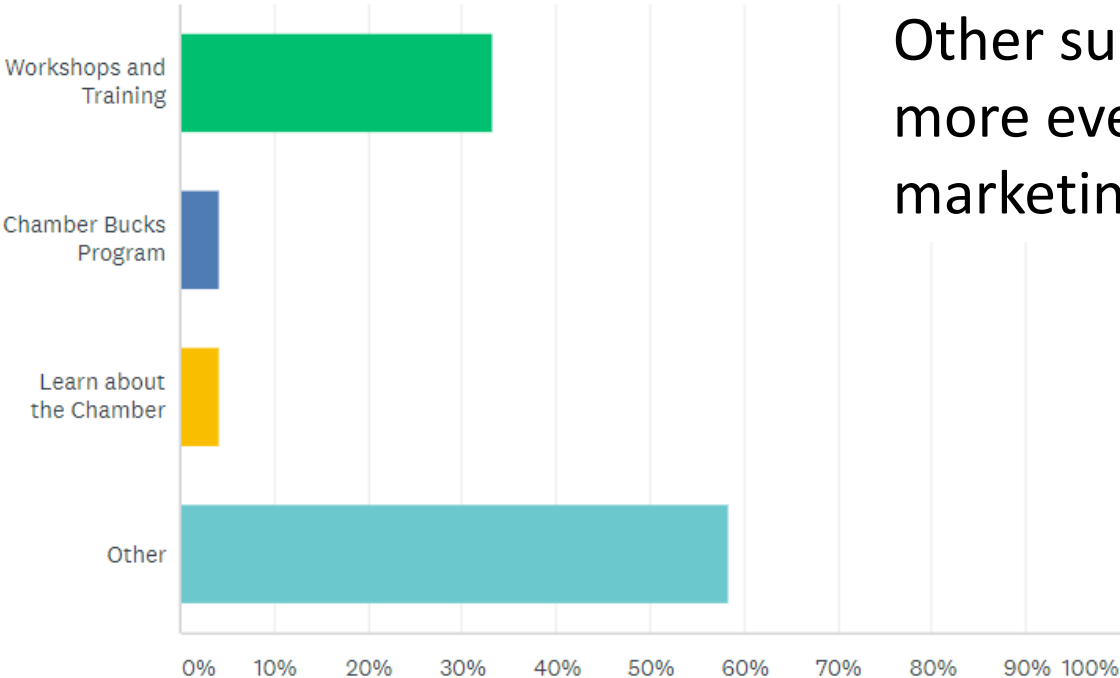
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1. COVID19
2. Getting folks to Shop Local
3. Ag Sector challenges
4. Operations – Growth/communication/technology

# How can the Chamber support your business?

How can the Chamber support your business?

Answered: 24 Skipped: 16



Other support requested included more events and increased marketing.

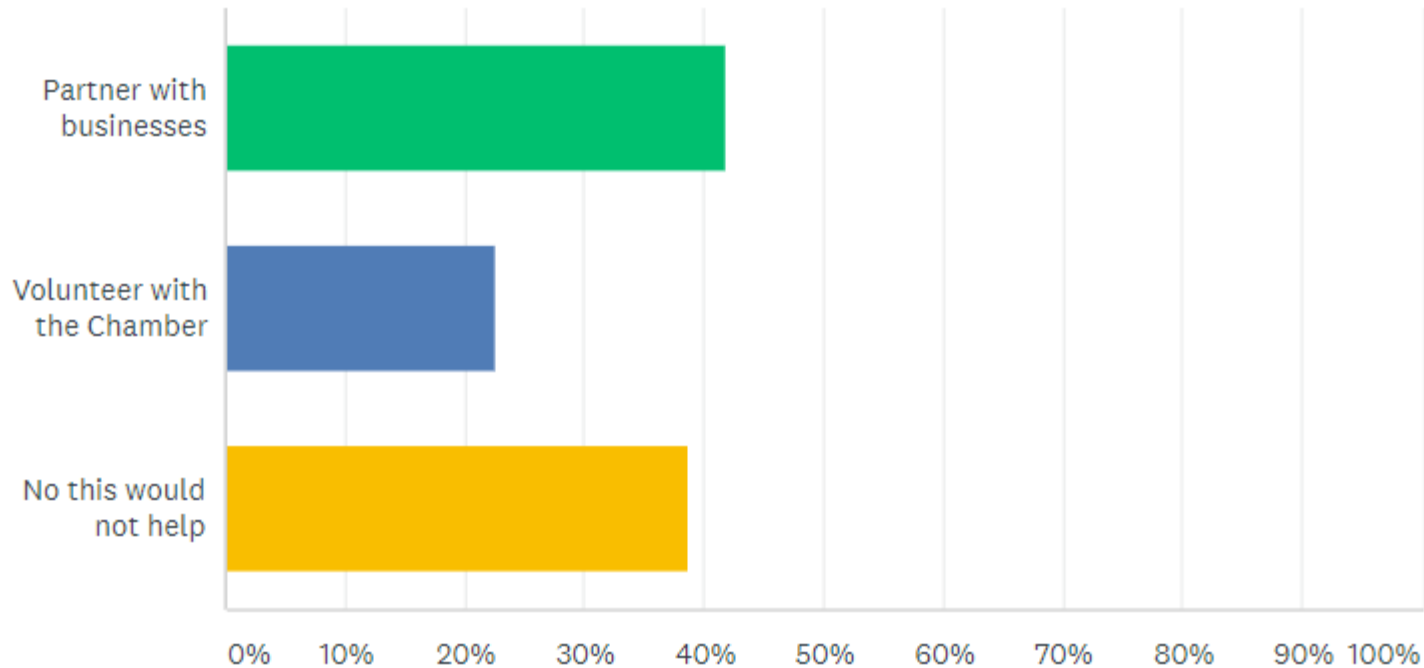


# Support for a Shop Local Campaign

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Would your business support shop local marketing projects for Neepawa?

Answered: 31 Skipped: 9



# Action items

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6 businesses said they would host a Business After 5 up from 4 last year.

Provide workshops and training.

Encourage business volunteering at Chamber events.