


Neepawa and Area Business Survey

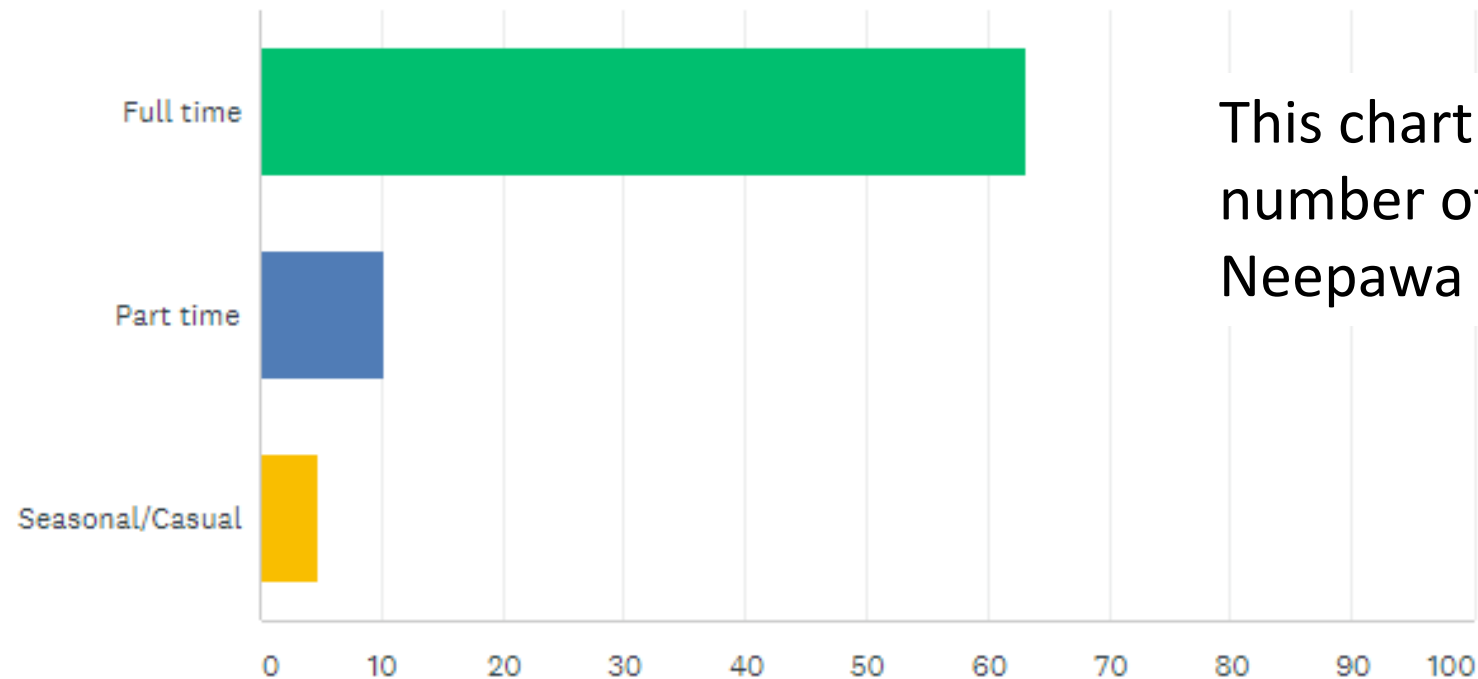
May 2019

A solid orange horizontal bar at the bottom of the slide.

Results

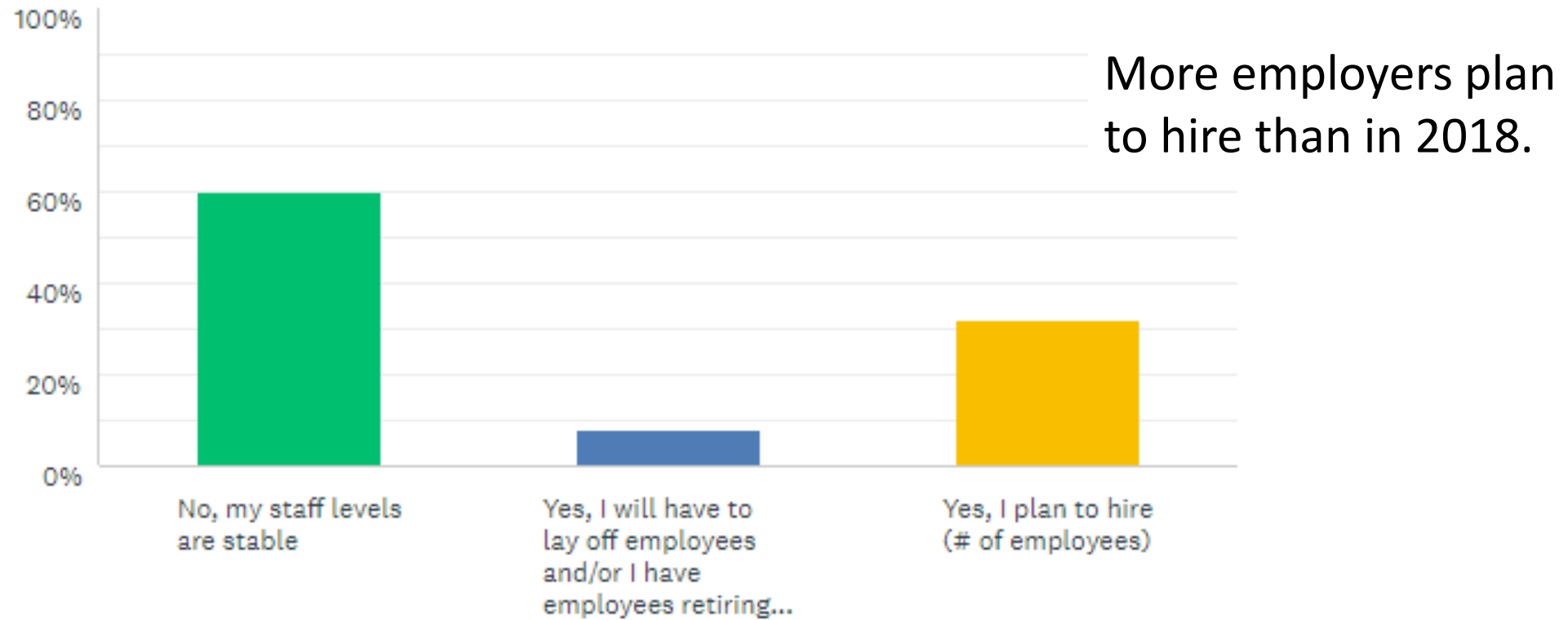
- 28 responses
- Years in business – 1 to 100+ years

Are your employees full time or part time?

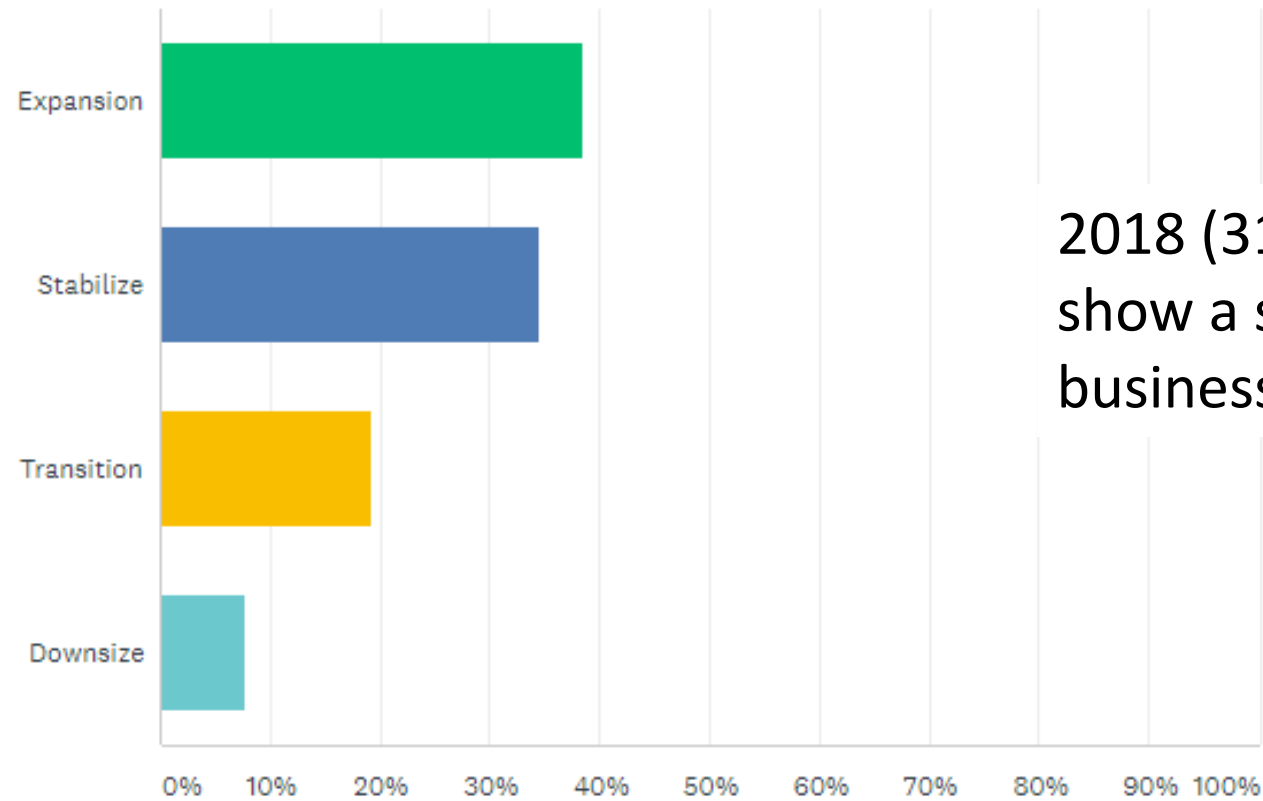


This chart shows the average number of employees in Neepawa businesses.

Hiring plans

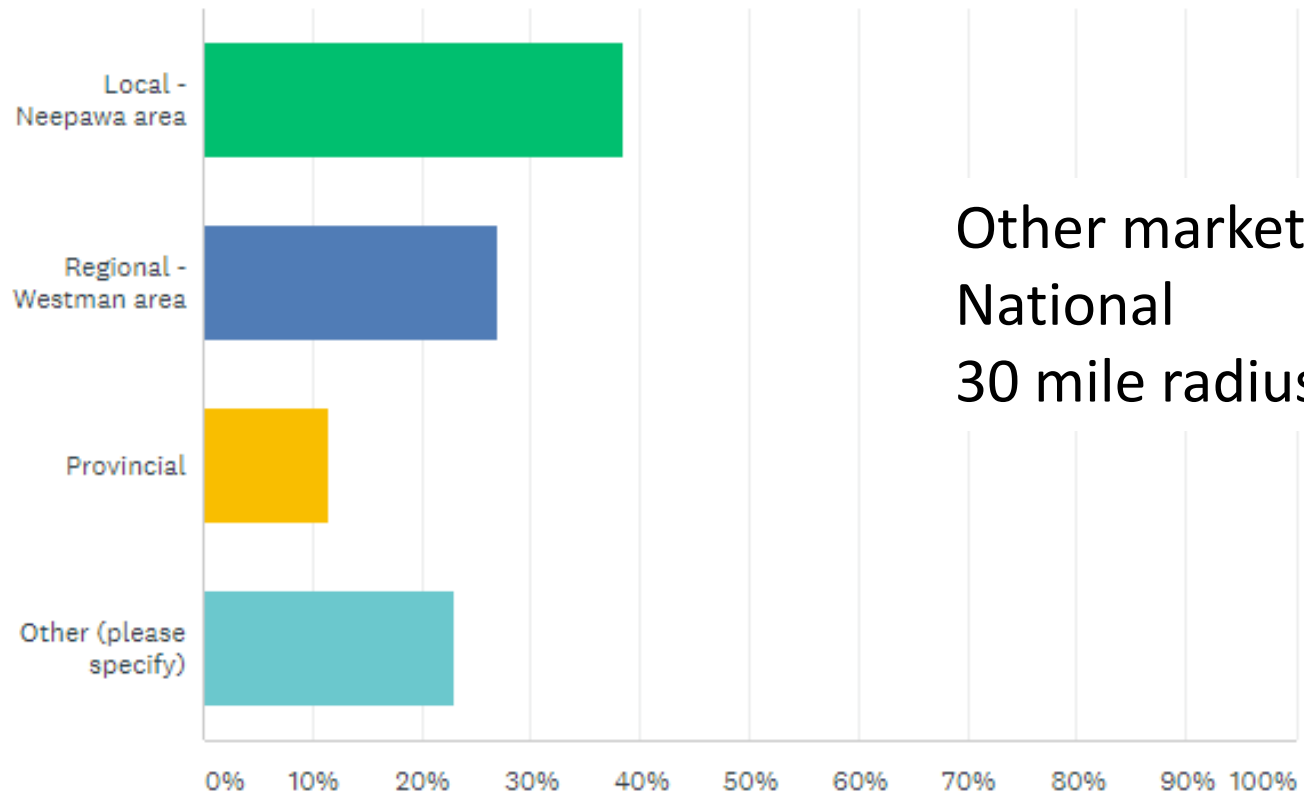


3 year business plans



2018 (31%) and 2019 (38%)
show a strong trend in
businesses looking to expand.

Primary market area



Other markets listed:

National

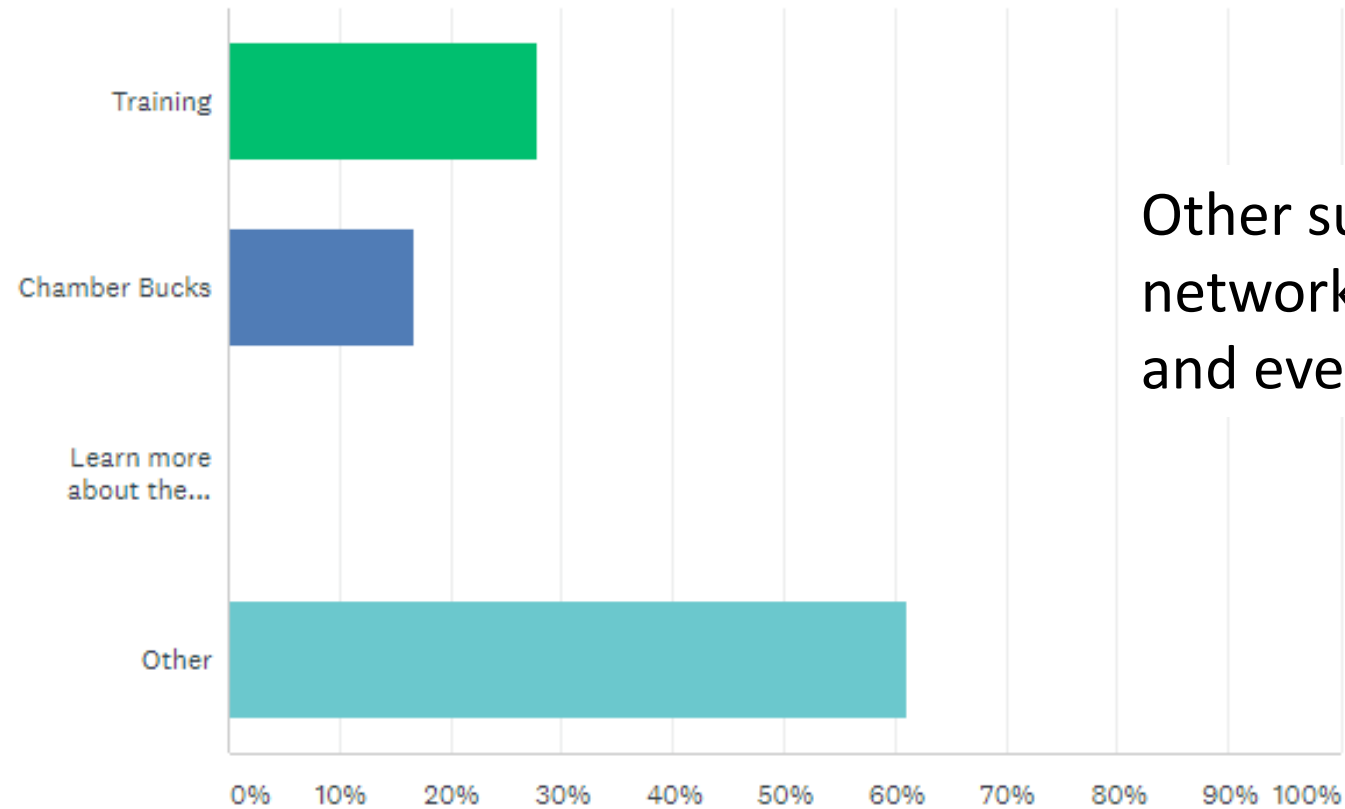
30 mile radius of Neepawa/Gladstone

#1 business issue

1. Operations – Growth/competition/ technology
2. HR – skills, cost of labour
3. Government - red tape/economy/fuel prices
4. Getting folks to shop locally

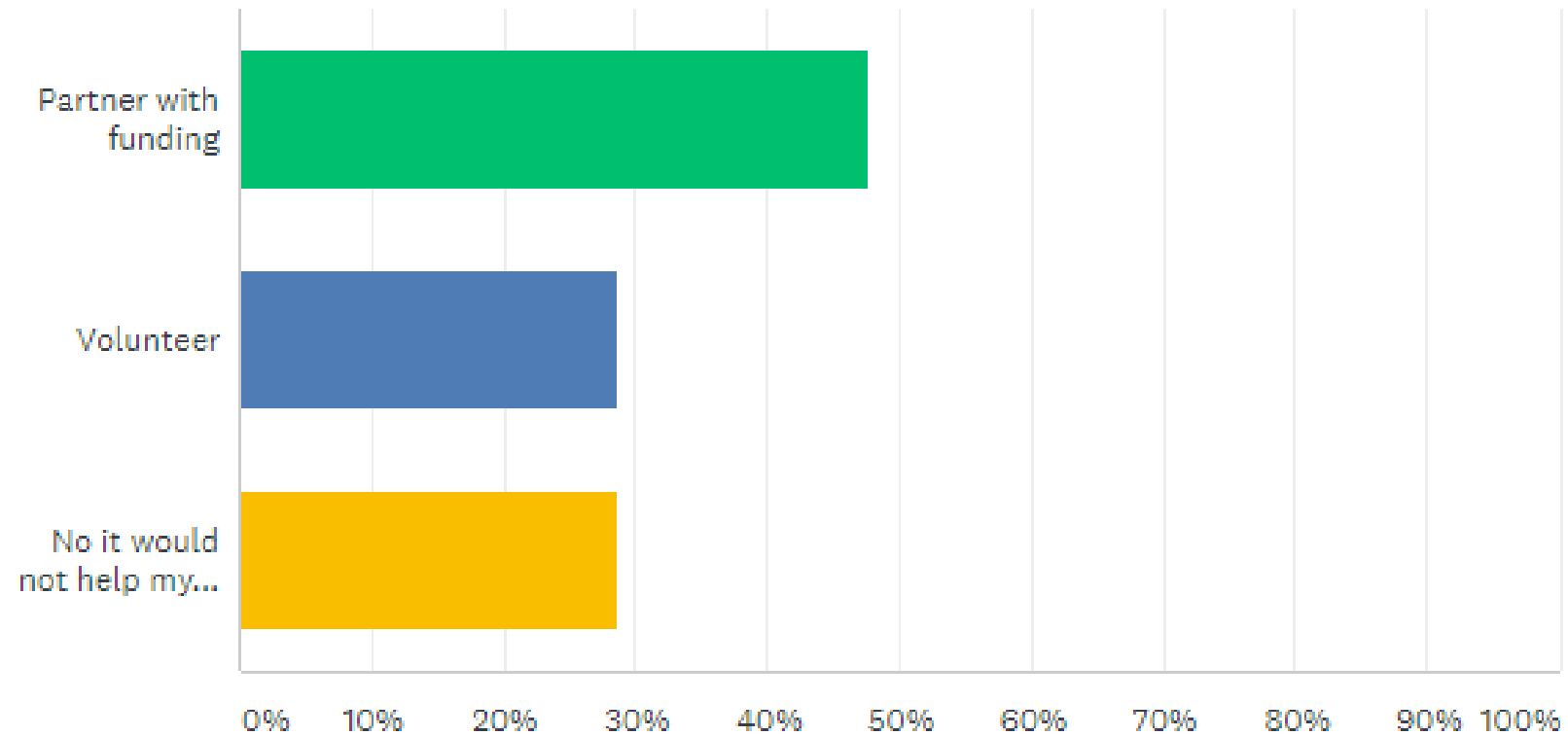
Operations and Human Resources continue to be top issues.

How can the Chamber support your business?



Other support requested included networking, information sharing and events like shopping nights.

Support for a Shop Local Campaign



Action items

4 businesses said they would host a Business After 5.

Continue to provide workshops and training.

Encourage business volunteering at Chamber events.